



A REVISTA DO SETOR
AEROAGRÍCOLA BRASILEIRO

IBRAVAG
Instituto Brasileiro da Aviação Agrícola

MEDIA KIT

English

BRAZILIAN AGRICULTURAL AIRCRAFT FLEET

2,600
Aircraft

Airplanes and Helicopters

4%
**Growth
Forecast
for 2024**



Production: IBRAVAG (Brazilian Institute of Agricultural Aviation) and SINDAG (National Union of Agricultural Aviation Companies)

Digital magazine: revistaavag.com.br

Quarterly circulation: 2,5 thousand copies

Distribution of the printed version: Brazilian Territory

Target audience: owners of agricultural planes, pilots, aviation mechanics, farmers, university students studying agronomy (the entire agribusiness chain, the community focused on global agricultural aviation)

The “Aviação Agrícola” magazine specializes in the subject and is the creation of IBRAVAG. It is a SINDAG project, an institution that has almost 90% of the companies in the sector associated with it. It has been circulating since 2018 and leaves much more than a trail of information: it has been creating and causing changes and growth in the

segment.

Our quarterly circulation is sent to the press, colleges, politicians and public bodies, in addition to exhibitors at the Brazilian Agricultural Aviation Congress (promoted by SINDAG annually), associates, owners of agricultural and farm planes (private operators), pilots and mechanics of several Brazilian states.



Considering that each agricultural aircraft has a ground support team (agronomists, pilots, mechanics, agricultural technicians), we can glimpse the huge chain of professionals covered, also including students and professors from Agronomy and Aviation faculties.





The Brazilian aeroagricultural sector ended the year 2023 with **944 events** carried out by Sindag and Ibravag, with a total of **more than 100 thousand people** covered by the activities, accounting for an average of **three events per day** and an average of **107 people per activity** during the year.

The numbers surpass all marks from the previous four years. At least 15% in total events (where the previous record was 2021) and at least 35% in terms of public – where the busiest year so far had been 2019 (pre-pandemic).

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 SINDAG

INVESTMENT AND CONDITIONS

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SECOND/LAST PAGE

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INTERNAL PAGE

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HALF PAGE

1 edition **\$ 600.00**

FOOTNOTE

1 edition **\$ 300.00**

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